



Club Promotion Grants

Approved by Board

June 22, 2022

ATVBC will provide clubs up to \$300 for costs associated with membership drives and or club promotion on a first come first serve basis. Total available funding provided is at the discretion of the grants committee and dependant on the available funds in the promotion grant stream at the time of the receipt of the application.

Eligible Events

Events must be open to members and non-members with a minimum anticipated attendance of 100+ people, and can include tradeshow, farmers market or community events. The event must have a minimum of ten booths at an event to be eligible for funding.

Eligible Expenses

- Booth and booth amenity rental, booth display (teardrop signs, banners, print materials, branded tablecloths etc.)
- Club brochures, trail maps (as handouts or for signs)
- Advertising of club, trails, and promotion of safe, responsible, and environmentally sustainable riding (in local publications, brochures, or Facebook)

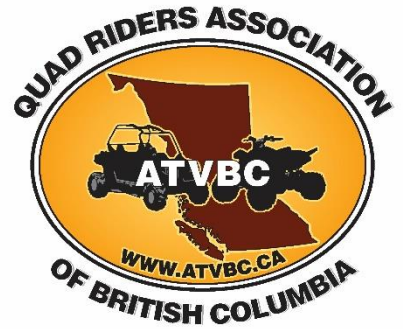
How to apply for funding

- Each club can apply for one promotion grant per year
- Clubs must complete a request for funding and send to ATVBC a minimum of 30 days before their event.
- Once funding is approved all receipts must be submitted before funding will be advanced

The FINE PRINT. If a club plans to request reimbursement for any items not listed above they may wish to discuss it with ATVBC to ensure it is an eligible expense. Funding is provided on a first come-first serve basis – contact ATVBC to check the status of available funds for this grant.

TOTAL PROMOTION GRANT STREAM AVAILABLE: \$3,000

CLUB PROMOTION GRANTS REQUEST FOR FUNDING APPLICATION



Date of Application: _____

Club Name: _____

Person completing application: _____

Contact email or phone: _____

Please provide further details on the event you are looking to attend/host and require promo grant support.

1) Type of event are you applying for funding for?

- Tradeshow
- Community Event or Community Promotions
- Farmers Market
- Club event
- Other – Please specify _____

2) Event Name: _____

3) Event Date/Times: _____

4) Event Location: _____

5) # of attendees expected? _____

6) Event social media or website? _____

7) What will you use the promo grant towards? - *Circle as many as applicable*

- Club Brochures, trail maps (as handouts or for signs)
- Booth rental fees
- Booth display items (teardrop signs, banners, print materials, branded tablecloths etc.)
- Advertising of club, trails, and promotion of safe, responsible, and environmentally sustainable riding (in local publications, brochures, or Facebook)
- Other (please specify) _____

SUBMIT APPLICATION TO: GRANTS@ATVBC.CA